

Language Error Found on Social Media of Indonesian Celebrities

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ABSTRACT

This thesis discusses the kinds of language error found on social media of Indonesian celebrities and the factors that affect the language of Indonesian celebrities. This study is designed to find out the kinds of language error is made Indonesian celebrity used in communicating on social media and to find out the factors that influence the Indonesian celebrity language. This research uses qualitative and descriptive research method. The object of this research is Indonesian celebrities. And there are 10 Indonesia celebrities who were sampled in this study, and the researcher took 3 captions from each celebrity. The research data was taken from screenshots of Indonesian celebrity captions and videos. The way of collecting data is by using documentation. The data are classified according to the kinds of language error and factors that affect language according to Ellis & Brown's theory. In this study, the researcher found that there were 28 data that writer got from social media of Indonesian celebrities, such as Instagram and YouTube. From the 3 kinds of language error according to Ellis' theory, the researcher got 7 data from omission, the researcher got 14 data from misinformation, 1 data from misordering, and 6 data from combination of 2 kinds of error. Then the language error factor, the researcher found 6 data from the interlingual factor, 14 data from the intralingual factor, 3 data from the context of learning factor, and 5 data from combination of 2 factors of error.

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1. Introduction

In Indonesia, there are several people who often use English in their daily life, namely celebrities. Celebrities according to the Big Indonesian Dictionary (KBBI) are people who are famous or respected. Another definition of celebrity is an art who works as a singer, film actor, playwright, religious figure and motivator. And according to the oxford

dictionary a celebrity is someone who practices or displays any creative art, such as a sculptor, filmmaker, actor or dancer.¹

In general, celebrities are people who are famous for their appearance and talent in the world of entertainment or cinema. We can meet many celebrities in directly or through electronic media. One of the celebrities that we often see in electronic media is Indonesian celebrity. Indonesian celebrity appearances that always make fans fascinated because of the talent they have. Sometimes to make their appearance even cooler, Indonesian celebrities usually use English in their interactions as well as on social media.

Social media is an application tool that makes it easy for users to conduct social interactions online. There they can communicate, chat, share stories, and many other activities. From social media, someone can also share information through writing, picture, animation, and video. Sometimes someone also tells the experience through social media with popular words that use English. This shows that using English in everyday life is a style in itself for them. And it also shows that they really popularized this English language. In azbahainggris.com it is stated that there are several Indonesian celebrities who are fluent in English, namely: Cinta Laura, Boy William, Nessie Judge, Agnes Mo, Maudy Ayunda, and others. On social media there are also many Indonesian artists who like to present themselves in the form of videos and captions with English that is not in accordance with grammar, so that someone who understands English sometimes gets confused about what it is. An example is Syahrini, a well-known and rich Indonesian celebrity who works as a singer and hobbies traveling abroad. Apart from singing, Syahrini and forming of the also has a hobby of using English. In twiter and Instagram accounts she always shares her captions in English.

We can find this on her Instagram "@_PrincesSyahrini", she shared the caption in English written form. And in the caption she wrote "Lovely my fab badroom". If we observe the caption there is a language error, namely the word Badroom. So if we analyze, Lovely my fab badroom. Syahrini's reason made the language error is not yet known. The caption was shared by her on Instagram while on vacation in France. and as a result of her mistake, netizens commented on Syahrini on social media. Incorrect placement in language can change meaning, so it is necessary to be careful. Apart from Syahrini, there

¹ <https://www.lexico.com/definition/artist>. Published by Oxfort Lexico. 2021

are still many Indonesian celebrities who like to use the wrong English and of course this becomes a reference question for they or Natizen who understand English better.

In this case there are still many Indonesian people, especially celebrities who still make mistakes in structuring English sentences, maybe because they don't understand English grammar or other factors that make them difficult to speak English correctly. And this research, the writer attaches 10 of Indonesian celebrities who made English error on social media. Based on the background, the writer is interested in examining the mistakes Indonesian celebrities make in English. Therefore, the writer makes the title in this research as "Language Error Found on Social Media of Indonesian Celebrities".

2. Review of Literature

Kinds of Language Error

Ellis (1998) explains that there are several ways to find errors, namely by grouping them into grammatical categories. Another way is to identify in general the learner's utterances that are different from the target utterances that have been compiled, such as errors in the form of omission, misinformation and misordering

Furthermore, according to Ellis, the error describes a gap in the knowledge of language learners. This happens because language learners do not know the truth grammar. Then mistake describes an error that occasionally appears in action, this happens because the user is unable to demonstrate his knowledge. In this problem, Ellis identifies the kinds of language error, namely omission, misinformation and misordering². The following is the meaning of omission, misinformation, misordering and examples according to Ellis quoted from Dulay (1982).³

1. Omission

The absence of an item that must appear in a well-formed utterance. Example:
She sleeping, this sentence has an omission in tobe. It should be *She is sleeping*.

2. Misinformation

The use of the wrong form of the morpheme or structure. Example: *The dog ated the chicken*, this sentence has a misinformation in verb. It should be *The dog ate the chicken*.

² Rod Ellis. "Second Language Acquisition". (New York: Oxford University Press, 1998). P. 23

³ Rod Ellis. "Second Language Acquisition". (New York: Oxford University Press, 1999). P. 56

3. Misordering

The incorrect placement of a morpheme or group of morphemes in an utterance. Example: *What daddy is doing?* this sentence has a misordering in to be, It should be *what is daddy doing?*

The understanding of the meaning of the word that is not appropriate even often experiences a vital shift in meaning. Then the writing of English words that experience letter changes, letter shifts even experience 'missing letters' and 'mark up' letters.

In Rod Ellis' book (The Study of Second Language Acquisition, 1994). Politzer and Ramirez started by analyzing errors at the morphological, syntax, and vocabulary⁴.

1. Morphological Error

Morphological error is an error at the level of changing the form of a morpheme in the construction of a word or an error in a language sound that results in an error in the meaning of a word.

For example: *The student is not possible to be a winner in the competition.*

Correction: *The student is impossible to be a winner in the competition.*

2. Syntax Error

Syntax Error is an error at the level of construction of phrases or sentences or errors in language structure. All of the syntax errors can make a sentence ineffective.

For example: *much of students in this library like reading book.*

Correction: *A lot of students like reading book in this library.*

3. Vocabulary error

Vocabulary error is an error in choosing a word to fit in a sentence. If someone uses correct vocabulary in a sentence, so it will give the writing well to read or listen. But if someone uses incorrect vocabulary in a sentence, so it will make the reader and audience don't understand.

For example: *I see your friend yesterday*

⁴ Rod Ellis. *The Study of Second Language Acquisition*. (New York: Oxford University Press, 1999). p. 54.

Correction: *I saw your friend yesterday*

In general, someone makes mistakes in language, especially English, due to certain factors such as the example above. From the experts above, they have different theories about language error. On the kinds of language error, Rod Ellis expressed that there were three kinds of language error namely Omission, Misinformation, dan Misordering.

Factors of Language Error

The error is caused by the competency factor. In this case, someone does not understand the linguistic system of the language that is studied or used. Errors usually occur consistently, which means they are carried out systematically. This error can take a long time if it is not corrected immediately. Improvements are usually carried out by teachers or linguists, for example through teaching courses, exercises, practices, and so on. It is often said that mistakes are a description of a person's understanding of the language system that is being studied. If a person's understanding of the language system he is studying is lacking, then mistakes often occur. In the factors of language error, there are 2 experts who put forward the factors of language error, namely Brown and Maicusi.

Brown (2007) states that error must be carefully distinguished from the error of second language learners. An error expresses a portion of the learner's competence in the target language. While error refers to a performance error which is a random guess or a slip. everyone makes mistakes, in both native and second language situations. Furthermore, according to Brown in language learning there are two ways in which learners can make mistakes. The first is that the learner knows the language system but fails to use it, while the second is the result of the student's systematic competence being inaccurate. Furthermore, according to Brown, the fact that learners do make mistakes, and that those errors can be observed, analyzed, and classified to reveal something from the system three operates within the learner, invites the emergence of a study of learner errors, called error analysis. And Brown (2000) said that error is a form of deviation that can be observed from second language learners which reflects the level of competence of learners. Error must be distinguished from mistake. When making an error, the learner cannot correct the mistake himself. Meanwhile, when

someone makes a mistake, he can correct his own mistakes when shown the mistakes.

According to Brown, there are several sources or factors of language error, namely: Interlingual transfer, Intralingual transfer, Context of learning and communicative strategy".⁵

1. Interlingual Transfer

Interlingual Transfer is caused by interference from the first language. This error usually occurs in the early stages of language learning where the learners are not familiar with the new grammar. The first grammar is the only thing the learners have, so the first grammar is sometimes used to construct sentences in the second language.

For example : *Sheep for ship or the book of Jack* instead of *Jack's book*.

2. Intralingual Transfer

Intralingual Transfer is caused by the target language that the learners or language users are learning. This error usually also occurs in the early stages of learning. Intralingual transfer also occurs because the complexity of the second language is not the influence of the first language. For example, *Does Jhon can sing?*

The following tables describe Typical English Intralingual errors in the use of articles according to Brown quoted from Richards (1971:187).⁶

3. Method of Research

In writing this research, the writer uses qualitative and descriptive research methods in accordance with the objectives of this study in analyzing the problem. In the book "Linguistic Method" Fatimah described the characteristics of the data accurately.⁷

⁵ Brown, H. Douglas. *Principles of Language Teaching and Learning*. (San Francisco:Longman 2000). P.224-227

⁶ Brown, H. Douglas. *Principles of Language Teaching and Learning*. (San Francisco:Longman 2000). P.225

⁷ Djajasadarma. Fatimah *Metode Linguistic Ancongan Metode Penelitian Dan Kajian*, (Bandung, PT . Rineka Cipta , 2010) p. 14

In this research, the sources of data are from social media of Indonesian celebrities, There are 10 Indonesian celebrities who are used as objects in this study. These celebrities often exist using English on social media. The social media like Instagram, YouTube, and others. However, in this study, the writer only took data from two social media, namely Instagram and YouTube. Because Indonesian celebrities exist more and are easy to find on both of these social media.

Table.1 Data

Artists	Source	Social Media
Gisel	@gisel_la	Instagram
Ayu Ting Ting	@ayutingting92	Instagram
Rafi Ahmad	@Rans Entertainment	YouTube
	@Rumah Seleb MNCTV	YouTube
Awkarin	@awkarin	Instagram
Raisa	@raisa6690	Instagram
Yuni Shara	@yunishara36	Instagram
Zaskia Gotikn	@zaskia_gotix	Instagram
Salmafinan Sunan	@salmafinasunan	Instagram
Vicky Prasetyo	@TRANS7 OFFICIAL	YouTube
	@Vickyprasetyo777	Instagram
Iko Uwais	@iko.uwais	Instagram

There are several kinds of technique of data collection, namely, observation, interviews, literature study, documentation. In data collection the writer uses technique of documentation. According to Sugiyono, documentation can be in the form of writing, pictures or monumental works of someone.⁸

⁸ Sugiyono, *Metode Penelitian Kuantitatif, Kualitatif, R&D*. Bandung: CV Alfabet. 2013. P. 240

4. Discussion

Using the theory of Rod Ellis and Brown, this finding discusses the purpose of the study to identify and describe the kinds of languages error made by Indonesian celebrities on social media, as well as the factors that influence the occurrence of language error. It contains the findings, the kinds of language error, and the factors influencing the language of Indonesian celebrities.

1. Kinds of language error found on social media of Indonesian celebrities

The researcher found several data as follow the table below :

No	Kinds of Language Error	Found
1.	Misinformation	14
2.	Omission	7
3.	Misordering	1
4.	Combination of 2 kinds of error	6

From the table above, there are 28 data that researcher got from social media, namely Instagram and YouTube of the 3 kinds of language error according to Ellis theory. Researcher got 14 data from misinformation, researcher got 7 data from omission, and got 1 data from misordering, and then 6 data from Combination of 2 kinds of error. Then the researcher uses Ellis theory in examining these kinds of language error

2. The factors that influence the language of Indonesian celebrities

The researcher found several data as follow the table below :

No	Factors of Language Error	Found
1.	Interlingual Transfer	6
2.	Intralingual Transfer	14
3.	Context of Learning	3
4.	Communicative Strategy	0
5.	Combination of 2 factors of error	5

From the table above, there are 28 data that researcher got from social media, namely Instagram and YouTube of factors of language error according to Brown's theory. The researcher got 6 data from interlingual transfer factor, 14 data from intralingual transfer factor, 3 data from context of learning factor, 0 data from communicative strategy, and 5 data from combination of two factors of error. Then the researcher uses Brown's theory in examining the factors of this language error.

Factors of language error made by celebrities on social media

According to Brown (2001) that error is a form of deviation that can be observed from second language learners which reflects the level of competence of learners. Error must be distinguished from mistakes. When making an error, the learner cannot correct the mistake himself. Meanwhile, when someone makes a mistake, he can correct his own mistakes when shown the mistakes. According to Brown that the factor of language error is caused by 4 things, namely interlingual transfer, intralingual transfer, Communicative Strategy, and context of learning.

a. Interlingual Transfer

Interlingual transfer is the error caused by contact between two languages. Contact between two languages will result in transfer. The system of two different languages will make it difficult for speaker of the language and often make error in using the second language.

Datum 1

Table.1. Ayu Ting-Ting on instagram @ayutingting92

Sentences	Kinds of error	Upload time
Sorry guys, my friends are now bule.	Misordering in adverb (now)	27-01-2021 Instagram
Jacket make them jealous.	Misinformation in verb (make) and omission in tobe (be)	22-06-2021 Instagram
Thank u for the surprise guys luvs alot	Misinformation in verb (luvs) and omission in object (you)	20-06-2021 Instagram

5. Conclusion

After analyzing the data, the writer found 3 kinds of language error and 3 factors of language error.

1. Using Ellis' theory, the kinds of language error found in the data are:

a. Misinformation

Misinformation on subject, object, verb, adjective, noun, adverb, preposition, article, to infinitive, and sentence.

b. Misordering

Misordering on adverb.

c. Omission

Omission s/es in plural noun and verb, auxiliary verb, subject, object, article, conjunction, noun, and adjective.

In the data, the author found several Indonesian celebrities who often made errors in using English, including those who made big error such as Vicky Presetyo in the video and the caption, "*why you off not flying basket*" and "*before 29 my age*". In the sentence, in addition to experiencing misinformation, the sentence also experiences misordering and omission so that the audience and readers will be confused when interpreting it. However, there are also some celebrities who only make small errors in using English, such as Iko Uwais in his caption who experienced an omission on to be **are**, "*pose before we killing each other*" and Salma Fina in his caption who experienced misinformation on the **verb speak**, "*heart speak louder than my head*". Sentences like this can still be interpreted by the reader because the error is only a small part of the word. However, this should not be taken for granted, because in English, if one letter is wrong it will be wrong too, meaning like **Too** which lacks the letter **o**, it will become **To** and the meaning will automatically change.

2. Using Brown's theory, the factors of language error found in the data are 2 interlingual transfers from 6 data, 5 intralingual transfers from 14 data, 1 context of learning from 3 data, and 2 combinations of 2 factors from 5 data.

From the data that has been analyzed, the author found that most of the language errors of Indonesian celebrities include omission and misinformation in one or two words, for example of Awkarin's caption "Do it best with the locals", *best* is superlative of adjective *good*, superlative must be added article *The* in front of it. It can be concluded that the language errors they make are due to intralingual factors, this is due to the difficulty of English (L2).

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