

Humor as Seen In Spiderman Far From Home Film by Jon Watss

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ABSTRACT

This study aims to analyze humor as seen in *Spiderman Far From Home* film by Jon Watss. This film showed that humor occurs by maxim flouting, it causes misunderstanding between speakers to hearers, because the participants do not obey the rules of the maxim in conversation. The researcher has employed qualitative research and descriptive method to find out the differences about classification forms of humor, how do flouting of maxim occur in humor, and functions of humor, it used the similarities data. The researcher analyzed the flouting of the maxim that occur in *Spiderman Far From Home* film to describe the functions of humor. The researcher used the humor theory by Martin that discusses forms of humor, maxim theory by H. Paul Grice that discusses types of flouting maxim, and the functions of humor by Attardo's theory. The researcher uses the techniques of documentation for collecting the data. Based on the analysis that has been done, the researcher has found out that there are forms and types of humor. First joke, spontaneous in; irony, satire, sarcasm, overstatement, self-deprecation, teasing, clever replies a serious statement, double entendres, pun, and unintentional humor. Second, there are the maxim of quality flouting, the maxim of quantity flouting, maxim of relevance flouting, and maxim of manner flouting. Third, their categories and types function of humor which indicated social management; social control, ingratiation, discourse management, and repair. And another category functions of humor; decommitment, probing, salvaging, and defunctionalization.

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Introduction

As long as humans live in the world, cannot be denied the presence of the language is paramount to human and is used as a tool for communication. According to Kreidler, Charles W. (1998). Language is a complex of knowledge and abilities enabling speakers of the language to communicate with each other, to express ideas, emotions, and desire, and all the other things that need expressing. Although it is true that language is one of the facilitators in the brainstorm that humans think, feel, and channeled in a word and arranged in a sentence.

Humor analysis is including patterns of pragmatics studies. It is about the study of humor translated from another culture, background, and historically based on the context in use. Humor is one of the best predictors in differentiating happy and unhappy individuals. The use of humor as a means deny their underlying negative feelings or avoid dealing with a certain problem.¹ It means humor is a joke that not everyone laughs about everything, and might be funny for some. Because there is an underlying context of the intended conversations. In the conversation, it will be easier for the speaker and listener to insert humor for various purposes.

To make the communication successful, in the conversation people should contribute to creating the communication that makes sense to avoid misunderstanding. Communication is the process of transmitting information and common understanding from one person to another.² It means that communication is the sharing of information to giving and receiving messages, thus the listener and speaker understand the topic being discussed, usually in communication, people put humor to melt the situation looks more relaxed. Humor is a phenomenon which influenced by culture, every country has its characteristics of humor, the same thing is British and American, although they speak the same language, American humor is cruder than Britain, Marwick says that British people have used humor to somehow protest against or refer to social or political attitudes. It makes politics and society become popular themes for amusement among British people.³ Taking about American humor, there would be endless to discuss because there are many things that should be studied. In a sense, there is certainly a flouting of the maxim that occurs, and therefore the writer will explain what forms of humor is in the film *Spiderman Far From Home*, flouting of the maxim, and functions of humor

¹ Katty. W.Y Liu. 2012. "Humor Styles, Self-Esteem and Subjective Happiness" *Discovery – SS Student E-Journal* Vol. 1, p. 23.

² Fred. C. Luneburg. 2010. "Communication: The Process, Barriers, and Improving Effectiveness"; *Sam Houston State University*. Vol. 1, p. 1.

³ Arthur Marwick. 1996. *British Society Since 1945*. London: Penguin, p. 134.

In conversation people usually put humor to melt the situation looks more relaxed. Humor is a phenomenon which influenced by culture, every country has its characteristics of humor, the same thing is British and American, although they speak the same language, American humor is cruder than Britain, taking about American humor, there would be endless to discuss because there are many things that should be studied. In a sense, there is certainly a flouting of the maxim that occurs, and therefore the researcher will explain what forms of humor is in the film Spiderman Far From Home, the forms of humor, the functions of humor in flouting of the maxim. The writer found the main problem flouting of the maxim in forms of humor, although humor is a flouting of principles of communication suggested by pragmatic principles, both textually and interpersonally. Moreover, in order to make a successful conversation, speakers should obey the four cooperative maxims. They are maxim of quality, maxim of quantity, maxim of relevance, and maxim of manner.

Results and Discussion

1. Forms of Humor

According Martin devices humor that occurs in everyday social interaction in three of forms they are: Joke, Spontaneous Conversational Humor, and Unintentional Humor. Based on his analyses, Martin identifies the following 11 types, which are distinguished from another the basis of their intentions or uses of humor. But the writer found Joke, Spontaneous include; satire, sarcasm-aggressive, overstatement, self-deprecation, teasing, clever replies to serious statement, double entendres, and pun-humorous.

a. Jokes

Martin explains that during the conversation, some people like amuse others by telling jokes, which shorts are amusing stories ending in a punch line. It means that, in this particular joke the punch line clearly playful but not serious, conveying that the whole thing is meant to be taken as fun. For example:

Beck : Can I be completely honest with you?

Peter : Please.

Beck : ***You look really stupid.***⁴

Based on the situation, Beck and Peter were in a place, they are drinking while chatting. Peter did not realize that EDITH glasses were falling to the floor, then the waitress returned it to Peter. Beck tells Peter to wear his glasses. (EDITH literally means

⁴Duration: 00:58:57 --> 00:59:03

"Even Dead, I'm TheHero." It is an acronym created by Tony Stark himself. EDITH glasses as a gift from Tony Stark to the Peter, he is Iron Man who has died in the previous Avengers Endgame film. The advantages of these glasses are EDITH is a technological system that lives within the glasses and is operated by voice control. It is able to identify every single person, it can hack into a smartphone, and also controls a weapons system in space that can launch thousands of deadly drones at the uttering of a word).

You look really stupid are include jokes. He said that when Peter was wearing his sunglasses. He does not mean to say any curse for giving statement, the unforeseen thing he add jokes and it is delivered by Beck just as fun but not serious.

b. Spontaneous Conversational Humor

Spontaneous conversational humor a form of the joke its dependent on the context, it happens often not as funny, and the speaker states ambiguous things as the result the listener not sure where is joking or something serious. There are eight types in spontaneous conversational humor that occur in *Spiderman Far From Home* film by Jon watts.

1) Satire

Satire is the type of humor it emphasizes, and presents them for criticism. This is criticism creates humor by constructing social commentary.

Julius Dell : Vamonos! (Spain language: Let's go)

Bellgirl : It's andiamo. (Italy language: here we go)

Mr. Harrington : Andiamo!

Julius Dell : ***Whenin Rome, we do as the Romans do. We here in Venice, the socks get wet.***⁵

In this situation, they just arrived in Italy, precisely in Venice. Venice is known as a water city. Julius Dell said "Vamanos" (Spanish, meaning "let's Go") but, Bellgirl told them to use the Italian language "Andiamo". Apparently, in Spain it also has a water town precisely in Empuriabrava,

The reason Julius Dell has said, **when in Rome, we do as the Romans do. We here in Venice, the socks get wet.** Because Dell assesses people who live in Venice have a difference with people living in the capital. Venice is known for its frequent flood. It is undeniable that tourists who visit the city should the socks get wet get or without using them. It is humor by constructing social commentary to criticize shortcomings or certain mistakes in a particular society.

⁵Duration: 00:17:54 --> 00:17:57

2) Sarcasm- aggressive

Sarcasm is a form of irony which is not so friendly and usually intended to hurt. An utterer says something what cannot be interpreted literally. Humor that targets an individual rather than an institution.⁶ It means sarcasm is a satirical sentence that is spoken by the speaker to listeners who contain crude sentences that can hurt the other person.

Peter : Hey, man my friends are here. And I can't help but think that we're putting them in in danger.

Nick furry : You're worried about us hurting your friends? You?Who called a drone strike on your own tour bus? Stark gave you a multi-billion-dollar A.R tactical intelligence systemand***the first thing you do with it, is try to blow up your friends. It's clear to me that you were not ready for this.***⁷

The situation tells that, Nick Furry invited Peter to his headquarters to discuss something important. He did not expect that Peter had used the tactical intelligence system with reckless, and he said with the crude sentences.

On Nick Furry's statement, **first thing you do with it, is try to blow up your friends. It's clear to me that you were not ready for this.** There are two main points that express the type of humor belong to sarcasm. First, Nick's statement did not the fact. Secondly, listeners will assume whether it is something serious or joking.

3) Overstatement

The meaning of something another person has said by repeating it with different emphasis. Overstatement is like hyperbole. When another person to say more than what is necessary and the meaning repeat with different emphasis.

Peter : You can't have seen me because I'm not Spider- Man. And also, on the news, it was the Night-Monkey.

MJ : ***The Night-Monkey?***⁸

Peter : Yeah. That's what it said on the news. And the news, never lies.

This conversation happened when MJ has believed that Peter is Spiderman, but Peter is circumscribing by giving the statement by saying, *you cannot see me because I am*

⁶ Rod A. Martin. 2007. *The Psychology of Humor: An Integrative Approach*. (University of Western Ontario : London, Ontario, Canada N6A 5C2), p. 13.

⁷Duration: 00:44:45 --> 00:45:13

⁸Duration: 01:08:44 --> 01:09:11

not Spider-Man. And it also, on the news. The phrases, **The Night-Monkey?** It means that she has added excessive humor by repeating and has made a different emphasis.

4) Self-deprecation

Self-deprecation is targeting the speaker self as the object of humor, to show demonstrate modesty or to defuse tension and add the humor.

MJ : I saved us, guys! If you saved us, then why are we about to die?

Ned, Betty, and Brad : Stop it!

MJ : I'm sorry! Okay? I just... I'm obsessed with telling the truth even if it hurts other people's feelings.

Happy : *I'm in love with Spider-Man's aunt.*⁹

In this situation, drones want to kill MJ, Ned, Betty, and Brad. They are convinced that soon will die, one by one of them dismantling the bad behavior that this time the other person did not know. Spontaneously, Happy said. I fell in love with the Spider-Man's aunt. He targeted himself as a humorous object to relieve tension as a result of the listener who watched also laugh.

5) Teasing

It is a humor to comment at the listener's personal appearance, habit, and characteristic.

Quentin Beck : Where are you headed?

Peter : I'm gonna go find MJ.

Quentin Beck : Good luck, kid. I give you about 50/50 chance. You're pretty awkward, so...

Peter : Yeah.

The situation in datum 15 states that, Beck has managed to lure Peter to tell his plan and the answer, Peter wants to go back on his trip, he will go to the top of the Eiffel tower with the MJ and tell her how the Peter feels.

Beck said, I give you about 50/50 chance. You're pretty awkward, so... Based on his statement, Beck has assessed his characteristics like a teenager who always looks nervous when meeting the girl, so Beck also added a humorous remark directed by mock Peter's plan.

6) Clever Replies to Serious Statement

⁹Duration: 01:44:53 --> 01:45:02

Clever, incongruous, or nonsensical replies to a statement or question that was meant to be serious. The statement is deliberately misconstrued, so that the speaker replies to a meaning other than the intended one. The following Datum is an example of clever reply to serious statements.

Beck : What do you think, kid?

Peter : For the next Tony Stark, I trust you. Mr. Stark left me a message with those glasses.

Beck : I'm still not following. How many lemonades have you had?

In this example, Peter has told Beck to wear EDITH glasses. Because Peter has believed that Beck was the next Tony Stark, Beck has answered **I'm still not following. How Many lemonades have you had?** From Beck's statement, it can be concluded that he used clever replies to serious statements, because he deliberates unanswered and irrelevant meanings to the context.

7) Double Entendres

The speaker conveys with the serious statement or question, but purposely to be misinterpreted, and the speaker gives the interlocutor a double meaning.

Peter : Happy!

Happy : Hey. Oh, you look lovely.

May Parker : Thanks, you too.

Happy : Thank you. New dress?

May Parker : Uh, yeah, yes. It is. That's a new beard.

Happy : It's my... my blip beard. Cause I grew it... in the blip... blip beard.

May Parker : I see.

Happy : Anyway, so, the reason I'm late is because this was misplaced at the office, can you believe it? Because it's enormous? I mean, not the amount. The size. The amount is nice, too. The pepper Potts, said.

May Parker : Thank you.

Happy : She's sorry she couldn't be here.

May Parker : I think I'm gonna go change the sterno under vegan lasagna. Spiderman, go shake hands.

Peter : Will do.

Peter : what happened?

Happy : ***Heads up... Nick Fury's calling you.***¹⁰
 Peter : Nick Fury's gonna call me?
 Happy : Yeah.
 Peter : Why?
 Happy : Why? Because he probably, have some... h stuff for you to do.
 You're a superhero.

According to the situation, Peter did not expect that Happy and May Parker had been seen so closely. They had a special relationship. After seeing something strange, Peter *said what happened?* Then Happy answered ***Heads up... Nick Fury's calling you.*** In Happy's statement is a deliberate misunderstanding, because he was afraid to be questioned about his relationship. As a result, it has a double meaning, which is "What's happening?" It used to say what happened to you and my aunt? And the other meaning, "What happened?". This used to describe what is happening now? This shows what will happen, as Nick Fury will call Peter.

8) Pun-humorous

A pun is humorous use of a word that evokes a second meaning. It is usually based on a homophone, a word with a different meaning that sounds the same.

Peter : Give your sell phone.
 Happy : My cell phone?
 Peter : Ya.
 Happy : Okay, Here.
 Peter : What's your password?
 Happy : **Password.**¹¹
 Peter : No, what is your password?
 Happy : Password, spell that.
 Peter : You're the head of security and your password is password?
 Happy : I don't feel good about it either.

Based on the context, Peter wanted to have been borrowing Happy's cell phone, but his cell phone used a password. Peter said *Happy What is your password?* Happy replied, **Password.** The word **password** has a different meaning, but the same sound. It means that, the password in his cell phone is the password. Consequently, his interlocutor has been confused, because the speaker has not explained the meaning password specifically.

¹⁰Duration : 00:08:17 --> 00:03:25

¹¹Duration: 01:28:13 --> 01:28:25

c. Unintentional Humor

Unintentional linguistic humor is arising from misspellings, mispronunciation, and error logic.

2. Flouting of Maxim Occur in Humor

Based on the Grice's theory, flouting of maxim occur when the speaker broke the rules of the principle of maxim and expects interlocutor capable of capturing hidden meaning, or the speaker deliver implicitly sarcastic with literal meaning.

Flouting of maxim

The speaker desires the greatest understanding in his or her recipient because it is expected that the interlocutor is able to uncover the hidden meaning behind the utterances.¹² It means that flouting of maxim is the speaker intentionally or unconsciously ignores the rules in cooperative principle, and the speaker wishes to prompt the hearer to look for a meaning which is different from, or in addition to the expressed meaning. According Grice first listed four famous maxims, there are;

a. Maxim of Quality Flouting

The speaker flouts the maxim of flouting by saying lack adequate of evidence. As the result, interlocutor cannot catch and the information provided cannot be trusted.

Beck : Can I be completely honest with you?

Peter : Please.

Beck : ***You look really stupid.***

Beck conveys the maxim of quality flouting since he gives a joke and the ending gets punch line on his utterance to make Peter realize that his opinion of his statement is incorrect. Beck delivers the quality maxim flouting by saying something exaggeratedly about the fact which is not true. In fact, there are many causes about his statement, such Beck wanted to get information and it is the tactic to get the EDITH glasses. Beck may say the truth by saying *"I like your glasses, may I have it?"*. It is accurate information based on the true facts.

b. Maxim of Quantity Flouting

¹² Parvaneh Khosravizadeh and Nikan Sadehvandi. 2011. "Some Instances of Violation and Flouting of the Maxim of Quantity by the Main Character (Barry and Tim) in dinner for Schmucks". *International Conference on Language and Linguistics, Sharif University of Technology*. Vol. 26, p. 123.

The speaker flouts the maxim of quantity to give too much information or too little information, and not specific. As the result, the interlocutor gets wider or little catching the meaning.

Peter : Give your sell phone.
Happy : My cell phone?
Peter : Ya.
Happy : Okay, Here.
Peter : What's your password?
Happy : **Password.**
Peter : No, what is your password?
Happy : Password, spell that
Peter : You're the head of security and your password is password?
Happy : I don't feel good about it either

This conversation happened when Peter wanted to have been borrowing Happy's cell phone to track the whereabouts of his friends and he asked what the Happy's password. But Happy replied by saying, **Password.** He flouts maxim of quantity since he gives too little information and His utterance obviously not gives enough information to Peter. He should end his utterance he says "*My cell phone password is password*", but he not answered with specific meaning.

c. Maxim of Relevance Flouting

Maxim of relevance flouting to avoid recipient's feelings, the speaker delivers irrelevant to the topic of conversation and it commonly want to change the topic.

Julius Dell : Vamonos! (Spain language: Let's go)
Bellgirl : It's andiamo. (Italy language: here we go)
Mr. Harrington : Andiamo!
Julius Dell : ***Whenin Rome, we do as the Romans do. We here in Venice, the socks get wet.***

This conversation happened when Peter and friends arrived in Italy, precisely in Venice. Based on Julius Dell's statement, he flouts the maxim of relevance by saying, **whenin Rome, we do as the Romans do. We here in Venice, the socks get wet.** it shows Julius Dell does not give the relevant statement towards Mr. Harrington's and Bellgirl's previous utterance. It can be concluded that Julius Dell is not interested in their utterance about Italy language. Because Julius Dell do not like this situation in Venice by changing the topic by criticizing this place.

d. Maxim of Manner Flouting

The speaker delivers information unclear, ambiguous to be understood, and gives a prolix statement.

- Peter : You can't have seen me because I'm not Spider-Man. And also, on the news, it was the Night-Monkey.
- MJ : ***The Night-Monkey?***
- Peter : Yeah. That's what it said on the news. And the news, never lies.

This conversation happened when MJ asked about who is The-Night Monkey MJ did the obscenity during as long as he has asked. She flouts maxim of manner by saying, **The Night-Monkey?** It causes, Peter looked like ambiguity to be understood since she gave information not clear and he answered MJ's question doubtfully.

3. Functions of Humor

The function of humor as a medium for channeling various kinds of feelings of joy, and has many social functions. It means that the function of humor is as a tool to express feelings of happiness, dislike or as a way to express criticism of a problem in society. There are several functions of humor that are found in the *Spiderman far From Home* film.

1) Social control

The speaker uses humor to intimidate the people.

- Julius Dell : Vamonos! (Spain language: Let's go)
- Bellgirl : It's andiamo. (Italy language: here we go)
- Mr. Harrington : Andiamo!
- Julius Dell : ***When in Rome, we do as the Romans do.***
We here in Venice, the socks get wet.

The function Julius Dell has used this humor as a commentary to criticize the state of Venice that is often flooded with floods. He has intimidated the people who come to Venice, because when they visit this place, they have to go for wet shoes and socks.

2) Discourse management

The speaker uses humor for initiation, termination, exchange of control, topic shift and checking.

- Peter : Happy!
- Happy : Hey. Oh, you look lovely.
- May Parker : Thanks, you too.
- Happy : Thank you. New dress?

May Parker : Uh, yeah, yes. It is. That's a new beard.

Happy : It's my... my blip beard. Cause I grew it... in the blip... blip beard.

May Parker : I see.

Happy : Anyway, so, the reason I'm late is because this was misplaced at the office, can you believe it? Because it's enormous? I mean, not the amount. The size. The amount is nice, too. The pepper Potts, said.

May Parker : Thank you.

Happy : She's sorry she couldn't be here.

May Parker : I think I'm gonna go change the stern under vegan lasagna. Spiderman, go shake hands.

Peter : Will do.

Petter : what happened?

Happy : ***Heads up... Nick Fury's calling you.***

Petter : Nick Fury's gonna call me?

Happy : Yeah.

Petter : Why?

Happy : Why? Because he probably, have some... hero stuff for you to do. You're a superhero.

Happy used double entendres humor to exchange of the control to Peter. It happened when the Happy deliberately did not want to answer Peter's question.

3) Repair

Unpleasant situation, the speaker can change with humor comment, connoting positive attitude, and show levity.

MJ : I saved us, guys! If you saved us, then why are we about to die?

Ned. Betty, and Brad : Stop it!

MJ : I'm sorry! Okay? I just... I'm obsessed with telling the truth even if it hurts other people's feelings.

Happy : ***I'm in love with Spider-Man's aunt.***

Happy used overstatement humor as a repair since Happy wanted to change an unpleasant situation, because drones want to kill them, so he added humor comment. He used humor as one tactic to made the situation better. It is a function of humor where the

speaker made an attempt to unlock information that other people do not want to know, by the serious statement.

4) Probing

Probing is a function in which reactions a speaker to get information or making jokes also provides a means of judging how well.

Peter : You can't have seen me because I'm not Spider-Man. And also, on the news, it was the Night-Monkey.

MJ : ***The Night-Monkey?***

Peter : Yeah. That's what it said on the news. And the news, never lies.

MJ made an overstatement humor which belonged into spontaneous conversational humor. MJ used overstatement humor as a tactic from to find the truth about The-Night Monkey.

5) Defunctionalization

Defunctionalization language is language that is not for transmission of information, but for playful purpose.

Peter : Give your sell phone.

Happy : My cell phone?

Peter : Ya.

Happy : Okay, Here.

Peter : What's your password?

Happy : **Password.**

Peter : No, what is your password?

Happy : Password, spell that.

Peter : You're the head of security and your password is password?

Happy : I don't feel good about it either.

Happy used pun humor with the impure transmission of information to Peter. Because previously, he only used the word, **Password** is not specific and it is intended to be playing with words.

CONCLUSION

Based on the conducted research, there were the most-often appearing phenomenon is flouting the maxim, and categories or types from the functions of humor are fewer in use. First, the reasons why clever replies to the serious statement was mostly

dominant used by the characters, because they clever tuck humor to hide the actual answer with a specific purpose, indirectly the speakers also want the interlocutor to understand what they are saying. Second, the researcher found why speaker and the hearer in *Spiderman Far From Home* film use maxim of manner flouting were mostly dominant, because the characters are not assertive kind of person the most giving unclear information which leads understanding of the hearer. Third, social control becomes the first rank, because people use humor as a mockery to the interlocutor, this is based on the characters in *Spiderman Far From Home* film have the sensitivity to criticize the surroundings, they are convinced that the thing that has been conveyed is true, although using a sentence that is intimidating.

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